



Print Security Landscape 2020

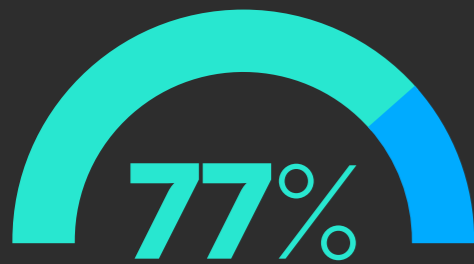
Quocirca conducted a study amongst 508 IT Decision Makers across the US, UK, France and Germany.

DOWNLOAD EXECUTIVE SUMMARY FINDINGS

www.quocirca.com

A CLEAR OPPORTUNITY FOR PRINT SECURITY RESILIENCE

Organisations will remain reliant on printing



say printing will be critical or very important to their business over the next year

Security concerns are higher for home printing



76%

concerned about the risks of home printing



63%

concerned about the risks of office printing



Confidence in the security of the print infrastructure has dropped since the onset of COVID-19

Before COVID-19

33%

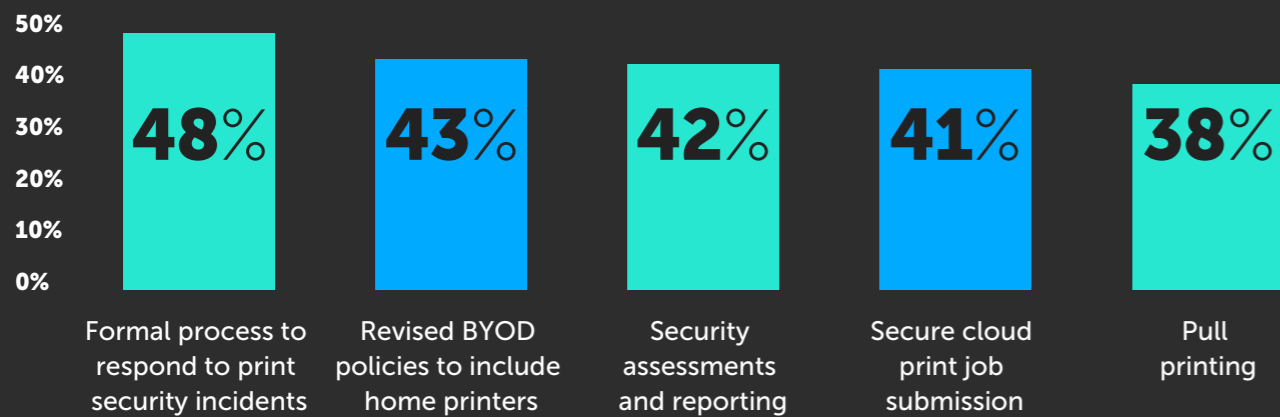
completely confident before COVID-19

Now

21%

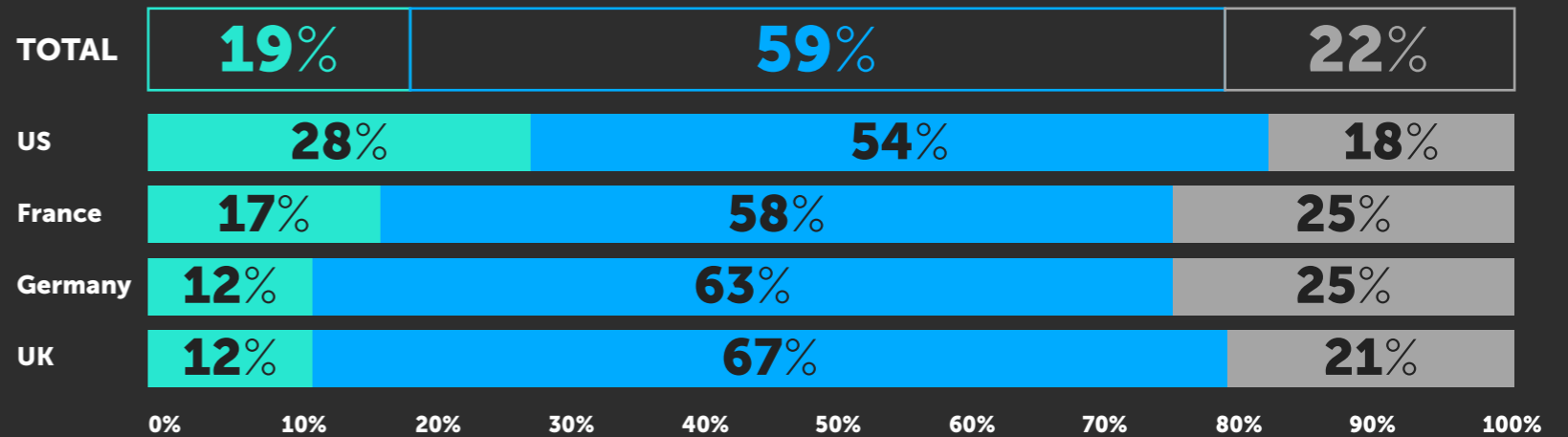
completely confident post-COVID-19

Organisations are adopting a range of measures to help secure printing at home and in the office



Quocirca's Print Security Maturity Index *

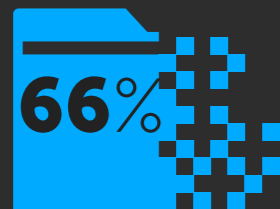
Leader Follower Laggard



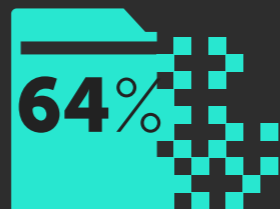
*based on the number of print security measures that have been implemented

Almost two thirds of organisations reported a print related data loss

12 months before COVID-19



6 months after COVID-19



Average cost of a print related data breach

US: £1.2m
Europe: £825k



are very satisfied with print supplier's print security capabilities

would choose an MSSP for security advice